

Art is a lie that makes us realize truth, at least the truth that is given us to understand. The artist must know the manner whereby to convince others of the truthfulness of his lies. If he only shows in his work that he has searched, and researched, for the way to put over lies, he would never accomplish anything.

- Pablo Picasso

BRADLEY CLODFELTER

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WORK

NEWQUEST PROPERTIES

2010 - Current

Graphic designer in charge of creating a more up-to-date look and feel for NewQuest Properties and their individually owned retail developments. This includes brochure design, website design, mobile development, window clings and other marketing materials.

FLYING BRIDGE TECHNOLOGIES

2008 - 2010

Web designer tasked with designing and developing custom websites for clients using current technologies. I also assisted in client meetings when a designer was needed to sit in, do sketches and explain the overall process of the site development phases.

MOTORSPORTS MANAGEMENT INTERNATIONAL

2007-2008

Graphic and web designer dealing with marketing NASCAR drivers and teams. I worked specifically with the drivers and handlers to create driver suits, cars, haulers and merchandise. I also created marketing brochures to pitch new ideas to current and potential sponsors. Most of the work was confidential, and can't be shown.

CHARLOTTE BOBCATS

2004-2007

Graphic and web designer tasked with creating web based marketing for the games, mini-sites, arena signage, brochures, logos, illustrations, vehicle wraps and designing the basketball court.

US ARMY RESERVES

2000 - Current

I am a Sergeant (E-5) Parachute Rigger, who has been deployed and traveled to a few really awesome places. I've been a squad leader while on deployment, which involves handling troops, mission management and giving classes when needed.

SKILLS

PHOTOSHOP



ILLUSTRATOR



INDESIGN



HTML (5 & BELOW)



CSS



JQUERY



PHP



SENCHA



EDUCATION

ART INSTITUTE OF CHARLOTTE

2002 - 2004

Associates in Interactive Media Design

Notes: Served as the student body president. I was in charge of creating activities to bring students together, after school classes and creating fund raisers to help people with portfolio expenses.